

Capital Connection Boot Camp Agenda

1:00-1:30
Registration

1:30-1:45
Welcome
Greetings

1:45 – 2:30
Advocacy – Marlene Lobberecht

- a. The value of advocacy and the role of the advocate
- b. Levels of advocacy
- c. Advocacy Playbook

2:30 – 3:00
Overview of the legislature – Michael Ramsey -

- d. Politics/Environment of the Legislature
- e. Rhythm of the session – where the legislature is when we are there.
- f. How does a bill proceed through the legislature?
- g. Legislator/staffers perspective on the components of a good meeting.

3:00-3:15 - Break

3:15-4:15
Meeting with the legislators/staffers – Ellen Arnold

- h. How to frame a message?
- i. How to organize a meeting with a legislator?
- j. How to organize the speakers in our group?
- k. Materials to take to the meeting.
- l. What to expect in the meeting?
- m. Demonstrate and divide into clusters

4:15-4:45
After the meeting with the legislator/staff member

- n. Talk about what to do after the meeting and what to do when we get back home.
- o. How to follow the legislation once we get back home?
- p. How to build a network within the organization and like-minded groups?

4:45-5:00
Take-away from today.
Infographics and legislators to contact on Thursday morning